



2019 COMMUNITY HEALTH IMPROVEMENT PLAN PARTNERSHIPS REQUEST FOR PROPOSALS (RFP)

Cobb and Douglas Public Health is accepting proposals for **matching grants** to assist community partners in implementing evidence-based community health initiatives to support the Cobb and Douglas Community Health Improvement Plan II (2017-2021) (CHIP). **Proposals (one per applicant) may be submitted electronically to Jacqueline.Dow1@dph.ga.gov by 5:00 pm, August 30, 2019.**

Developed in partnership with members of *Cobb2020 – A Partnership for a Healthier Cobb County and Live Healthy Douglas*, the CHIP asks two key questions as strategic priorities for community health improvement:

1. **Healthy Lifestyles** – How can we prevent chronic disease by creating a community that supports healthy lifestyle choices for all?
2. **Access to Health Services** – How do we improve access to quality health services to meet the needs of a diverse community?

For each strategic priority, the CHIP highlights the long-term improvements we are hoping to achieve within the community. The CHIP also identifies the strategies to reach those goals. As a guide for planning, the CHIP is designed to organize, inspire and activate community partners dedicated to creating a healthier place for themselves, their families, their employees and the people they serve. For information regarding the strategic priorities and goals for each county, please refer to page 5 of the link listed below. www.cobbanddouglaspublichealth.com/wp-content/uploads/2017/08/2017-Cobb-Douglas-Community-Health-Improvement-Plan.pdf

Matching grants are being offered as seed for sustainable initiatives that support at least one identified CHIP strategy. Awardees must be an established entity based either in Cobb or Douglas County, currently active with Cobb2020 or Live Healthy Douglas and address specific community concerns within a targeted population or geographic location. If not currently active, awardees must commit to joining a recommended Coalition workgroup. Awards will not exceed \$25,000 per applicant per year.

INITIATIVES MAY INCLUDE:

- Policy development activities, systems-level improvements, or built environment changes.
 - Policy, systems and environmental (PSE) change modifies the environment to make healthy choices practical and available to all community members. By changing laws,



shaping physical landscapes larger and ensuring sustainable community improvements are made.

EXAMPLES:

Setting	Programs/Events (Not eligible for this grant)	Policy, Systems and Environmental Change (Eligible for this grant)
School	Celebrate national nutrition month	Add fruits and vegetables to the a la carte options in schools
Community	Host a community bike ride and parade	Implement a Complete Streets policy to ensure community roads are constructed for safe biking, walking and driving
Worksite	Hold health screenings for staff	Implement a healthy vending machine policy that offers healthy snacks at an affordable price
Hospital	Hold free breastfeeding courses for new moms	Implement the WHO 10 Steps to Successful Breastfeeding and become a baby friendly hospital

INITIATIVES MAY ALSO INCLUDE:

- Health policy education by social media/marketing campaigns;
- Clinically-based intervention to increase access for underserved populations;
- Projects addressing socioeconomic factors closely related to CHIP goal areas (ex. Health Policy, Evidence-based Interventions);
- Programs/policy development aimed at promoting health equity, decreasing health disparities and addressing social determinants of health.

PROPOSALS MUST: (SEE ATTACHED APPLICATION)

- Identify the specific goal area, strategy used, and population served;
- Contain SMART Objectives (**S**pecific; **M**easurable; **A**chievable; **R**ealistic; **T**ime-Phased);
- Include an itemized budget with documented sources of 1:1 matching funds (i.e., a \$1,000 request must be matched with \$1,000 organizational funds);
 - Note:
 - Requested funds cannot supplant existing organizational funds;
 - Match funds must be used for new or expanded efforts;
 - Requested funds cannot be utilized to pay new or existing employees.
- Demonstrate sustainability beyond the 1-year funding period.



PRIORITY WILL BE GIVEN TO APPLICANTS WHO:

- Target populations experiencing health disparities as identified in the 2016 Community Health Assessment.
- Directly address sustainable policy, systems and environmental changes.

IMPORTANT DATES:

- New deadline for submission – August 30, 2019 (by 5:00 pm)
- Date of award notification – September 16, 2019
- First disbursement of grant funds – October 1, 2019 (50% of award)
- Mid-year report due – December 31, 2019 (25% of award upon successful completion of the mid-year report)
- Final report due – June 30, 2020 (25% of award upon successful completion of the final report)

IMPORTANT INFORMATION:

- Previous grantees will be allowed to apply for the 2019 CHIP Partnership Grant
- Previous grantees will not be guaranteed the 2019 CHIP Partnership Grant
- Previous grantees will be limited to receiving three consecutive funding opportunities
- Accepted grantees will be required to attend an online technical assistance training

For more information, please contact Dr. Jacqueline Dow, Planning & Partnership Director for Cobb & Douglas Public Health via email Jacqueline.Dow1@dph.ga.gov.