

## 2019 Community Health Improvement Plan Matching Partnerships Grant Frequently Asked Questions

### **Q: What is “Policy, Systems, and Environmental (PSE)” change?**

A: PSE changes seek to modify policies, systems, or the environment to make healthy choices more practical and easily available for all community members. By changing laws, improving the physical environment and ensuring sustainable community improvements are made. For example, a city adopts policy reducing speed limits near schools in order to encourage safe-routes to school and pedestrian safety

For more information, click [here](#).

### **Q. What components is the initiative required to include?**

A: Initiative must include at least one of the following:

- Health policy education;
- Clinically-based intervention to increase access for underserved populations;
- Projects addressing socioeconomic factors closely related to CHIP goal areas;
- Programs/policy development aimed at promoting health equity, decreasing health disparities and addressing social determinants of health.

### **Q: Do in-kind donations contribute to the matching funds?**

A: Yes. Additionally, please note that the matching funds must be used for new or expanded efforts and cannot supplant existing organizational funds or resources.

### **Q: What are the CHIP goal focus areas?**

A: The Cobb CHIP Healthy Lifestyles goal areas are Tobacco Product Use, Physical Activity, and Healthy Eating. The Douglas CHIP Healthy Lifestyles goal areas are Tobacco Product Use, Healthy Eating, and Youth Behavior. Both counties have the same Access to Health Services goal areas: Access to Primary Care, Chronic Disease Management, Behavioral Health, and Infant Mortality.

### **Q: If my proposal serves Douglas County but only fits within a Cobb County CHIP goal area, can I still apply?**

A: Your proposed initiative must fit at least one CHIP goal area for the county it will be serving.

**Q: What if I'm not sure if my proposal aligns with a CHIP goal area or is a good fit for this grant?**

A: The CDPH Office of Planning and Partnership would be more than happy to meet with you and provide technical assistance. If you still have questions, please send them to Dr. Jacqueline Dow at [jacqueline.dow1@dph.ga.gov](mailto:jacqueline.dow1@dph.ga.gov), and if necessary, she will schedule time to discuss this further.